

Campaign and Programme Lead: Health & Human Rights

Salary	£36,837.95 (with annual increments awarded based on tenure)
Contract	Permanent
Hours	Full time, 35 hours/week – pro-rata 28 hours/week applications will be considered
Location	The Medact office is in London. Staff work remotely and/or from the office in Bethnal Green. London staff are expected to work from the office a minimum of one day a week, and staff based outside London come in at least once a month. Applications from outside London are encouraged.
Deadline:	9am Monday, 13th January 2024

Job role and purpose

The **Campaign and Programme Lead: Health & Human Rights** leads Medact's work supporting health workers to campaign for a world in which everyone can exercise their human right to health and access the care they need, without facing discrimination, destitution, or other forms of exclusion.

At times the role may be more narrowly focussed on one strategically-important campaign, and at others it is likely to involve working across a number of related issues. This will depend on the role-holder's judgement, in consultation with the ED.

Job Description

Campaigning, policy and coalition working

Lead Medact's campaigning on health and human rights issues, including:

- Developing campaign strategy(ies) with the support of our Executive Director, colleagues and campaign partners, where appropriate; and lead on delivery
- Working with the Medact movement to develop campaigns according to the political context and movement energy, convening members and supporters around strategically-chosen work, and collaborating with external partners as appropriate
- Staying up-to-date on policy and research developments and domestic and global events relating to health and human rights; developing and updating evidence-based policy positions and campaign tactics as appropriate

- Working with our Research Manager and movement to identify research projects which will strengthen campaigning and organising, and supporting the production of research and its dissemination
- Building, maintaining and strengthening relationships with a range of partners, including grassroots organisations within the migration, rights, and civil liberties spaces and, where appropriate, developing joint plans
- Building and maintaining strategically-useful relationships with senior decision-makers including politicians and their teams and, where relevant, respond to Government and Parliamentary consultations, inquiries, and reviews.

Working with the health community

- Creating and delivering a strategy to support a diverse group of health workers to campaign on health and human rights
- Developing key resources to support this strategy, including training packs and member briefings
- Supporting individual Medact groups and affiliated groups to work on the issues they identify as most relevant to their work and interests, including working with the Research Manager to support the Medact Research Network
- Collaborate with colleagues to support our groups to develop in healthy and inclusive ways, including implementation of anti-oppressive practices
- Organising and delivering events, trainings and workshops for health workers
- Building and maintaining relationships with senior-level health professionals, academics and health institutions around health and human rights, engaging them with our work

Communications

These tasks will receive support from Medact's Communications Lead

- Developing a media and communications strategy to run alongside your campaign
- Leading on developing key messaging and framing around health and human rights, and write copy for briefings, blogs, emails to members and other comms in line with this
- Representing Medact as a speaker at events and workshops, and supporting Medact members to do the same
- Maintaining and creating up-to-date and engaging health and human rights content for the Medact website
- Managing Medact's social media presence with relation to health and human rights issues

- Drafting and issuing press releases and comments; maintaining relationships with key journalists; supporting members to act as media spokespeople and, where appropriate, acting as a spokesperson yourself

Team and organisation

- Actively help to foster Medact's collaborative, inclusive working environment in which all staff feel valued and invested; and in which we support each other to work effectively while maintaining a healthy work-life balance
- Attend and contribute to regular and special team meetings and discussions; play an active role in development of joint projects and strategies
- Actively share skills and knowledge with colleagues to support mutual learning and development
- Ensure that all of your work, including engagement with colleagues, our movement, and other stakeholders, is consistent with principles of anti-oppression and health equity.
- Contribute to, and in some cases play a leading role in, developing fundraising bids and writing funding reports relating to your area of work, with support from the Executive Director and Deputy Directors

Person Specification

Essential

- Campaigning and/or organising experience—in a personal or paid capacity—with a strong understanding of power and how to apply pressure effectively to create change
- Experience of working on health and human rights issues—in a personal or paid capacity—and demonstrable understanding of the root causes of these issues and their impact on health
- Strong understanding of how media works and supports campaigns, or experience of working with traditional and new media, including gaining proactive and reactive press coverage
- Excellent verbal communication, listening and interpersonal skills; able to build trusting relationships with a variety of people and bring them on board with a project or idea, and support them to take their own ideas forward
- Good written skills; experienced at writing to engage different people in different contexts—for instance in campaign emails, blogs and briefings—and confident in communicating complex ideas in an accessible way

- Experience of coalition working, with strong ability to build good working relationships with partners including those with different values
- Experience of working with volunteers in a campaigning context, either as a volunteer yourself or in a paid capacity
- Good project and event management skills
- Experience and understanding of effective use of social media in a campaigning context, and some understanding of digital campaigning techniques and how to use them (support with digital campaigning can be provided)
- Ability to manage own time, and prioritise effectively between competing demands, in response to quickly-changing situations
- A strong team player who can contribute to our friendly, small team
- Ability to attend occasional meetings outside of working hours, for which time off in lieu will be given

Desirable

- Experience working in health, or with members of the healthcare community
- Lived experience of, or experience working with communities disproportionately impacted by, health and human rights injustices
- Experience providing training to others, either in a professional or voluntary context