



# Campaign and Programme Lead: Economic Justice

SEPT 2021

<b>Salary</b>	£31,307 - £33,390
<b>Contract</b>	Permanent
<b>Hours</b>	Full time, 35 hours/week – 4dpw applications will also be considered
<b>Location</b>	The Medact office is in London although the team is mostly working from home currently. Applications from candidates based outside London are welcome – though there would be some expectation for occasional travel to the London office if possible and safe to do
<b>Deadline</b>	9am Monday 25th October 2021

## Job role and purpose

The Campaign and Programme Lead: Economic Justice leads Medact's work to support health workers to campaign for an economic system which centres public health and health equity.

At times the role may be more narrowly focussed on one strategically-important campaign, and at others it is likely to involve working across a number of related issues. This will depend on the role-holder's judgement, in consultation with the Executive Director or Interim Co-Directors.

## Job Description

### *Campaigning, policy and coalition working*

Lead Medact's campaigning on economic justice, including:

- Develop and implement campaign strategy(ies), with support from Executive Director and colleagues and campaign partners, where appropriate; and lead on delivery
- Work with Medact members and supporters to develop campaigns according to the political context and their interests, convening members and supporters around strategically-chosen work, and collaborating with partners as appropriate
- Stay up-to-date on policy and research developments, domestic and global events relating to economic justice and health equity; developing and updating evidence-based policy positions and campaign tactics as appropriate
- Work with the Research Manager and members/supporters to identify research projects which will strengthen our campaigning and organising work, and support the production of this research and its dissemination.

- Build and maintain relationships with a wide range of partners, including grassroots organisations within the economic justice space and, where appropriate, develop joint plans
- Build and maintain strategically-useful relationships with senior decision-makers including politicians and their teams and, where relevant, respond to Government and Parliamentary consultations, inquiries, and reviews.

## *Working with the health community*

- Working with colleagues, create and deliver a strategy to support a diverse group of health workers to campaign on economic justice issues.
- Work with colleagues to develop key resources to support this strategy, including training packs and member briefings
- Support individual Medact and affiliated groups to work on the economic justice issues they identify as most relevant to their work and interests, including working with the Research Manager to support the Research Network
- Work with colleagues to support Medact groups to develop in healthy and inclusive ways
- Organise and run information and capacity-building events for health workers, including devising and delivering training, information and capacity-building events.
- Build and maintain relationships with senior-level health professionals and academics, and health institutions, around economic justice, engaging them with our work

## *Communications*

- Working with the Communications Manager, deliver a media and communications strategy to run alongside your campaign.
- Lead on developing Medact's key messaging and framing around economic justice issues, and write copy for briefings, blogs, emails to members and other comms in line with this.
- Represent Medact as a speaker at events and workshops, and work with colleagues to support Medact members to do the same
- Maintain and create economic justice content on the Medact website, with support from the Campaigns Officer and/or Operations Officer, ensuring it is up-to-date and engaging
- Manage Medact's social media presence with relation to economic justice issues
- With support from the Communications Manager, draft and issue press releases and comments; maintain relationships with key journalists; support our members to act as Medact media spokespeople and where appropriate act as a spokesperson yourself

## *Team and Organisation*

- Actively help to foster Medact's collaborative, inclusive working environment in which all staff feel valued and invested; and in which we support each other to work effectively while maintaining a healthy work-life balance

- Attend and contribute to regular and special team meetings and discussions; play an active role in development of joint projects and strategies
- Actively share skills and knowledge with colleagues to support mutual learning and development
- Ensure that all of your work, including engagement with colleagues, our movement, and other stakeholders, is consistent with principles of anti-oppression and health equity.
- Contribute to, and in some cases play a leading role in, developing fundraising bids and writing funding reports relating to your area of work, with support from the Executive Director and Operations Manager

## Person Specification

### *Essential*

- Campaigning and/or organising experience - in a personal or paid capacity - with a strong understanding of power and how to apply pressure effectively to create change
- Experience of working on social or economic justice issues - in a personal or paid capacity - and demonstrable understanding of the impact of economic factors on health, and the root causes of those
- Experience of working with traditional and new media, including gaining proactive and reactive press coverage, and effective use of social media in a campaigning context
- Excellent verbal communication, listening and interpersonal skills; able to build trusting relationships with a variety of people and bring them on board with a project or idea, and support them to take their own ideas forward
- Good written skills; experienced at writing to engage different people in different contexts - for instance in campaign emails, blogs and briefings - including communicating complex ideas in an accessible way
- Experience of coalition working, with strong ability to build good working relationships with partners including those with different values
- Experience of working with volunteers in a campaigning context, either as a volunteer yourself or in a paid capacity
- Good project and event management skills
- Some understanding of digital campaigning techniques and how to use them (support with digital campaigning can be provided)
- Ability to manage own time, and prioritise effectively between competing demands, in response to quickly-changing situations
- A strong team player who can contribute to our friendly, small office team
- Ability to attend occasional meetings outside of working hours, for which time off in lieu will be given

## *Desirable*

- Experience working in health, or with members of the healthcare community
- Direct experience of the impacts of economic injustice and social inequality
- Experience providing training to others, either in a professional or voluntary context