

# Campaigns Officer @

JUNE 2021

Salary:	£26,000-£28,000
Contract:	One year fixed-term, with possibility of extension
Hours:	Full time, 35 hours/week
Location:	The Medact office is in London, although the team is mostly working from home currently. Applications from candidates based outside London will also be considered
Apply by:	<b>9am, Monday 19th July 2021</b>

## Job role and purpose

The Campaigns Officer will support Medact's work organising the health community to campaign for a world where everyone can access their human right to health. Working principally with our Campaign and Programme Leads, this role will provide key input to individual campaigns, as well as some broader support for our campaigning functions.

## Job Description

This role will work in-depth across no more than two of our four programme areas at any one time; these programme focus-areas are likely to change according to organisational priorities and capacity.

### *Campaign delivery*

- Support Campaign and Programme leads in focus-areas to deliver campaign strategy, working with campaign partners where appropriate
- Work with Campaign and Programme Leads and Medact Organiser to develop key resources to support campaign organising strategy, including training packs and member briefings
- Alongside Campaign and Programme Leads, support Medact local and issue groups, and our affiliates, to work on programme focus-areas. This includes supporting groups by facilitating meetings, running local events, and advising on the development and implementation of local campaign strategies

- Organise and run campaign actions and information and capacity-building events for our members, supporters and other health workers

## *Campaign communications*

- With support from Campaign Leads and Communications Manager, write copy for briefings, blogs, emails to members and other communications in line with our key campaign messages
- Maintain and create content on the Medact website for programme focus-areas, ensuring it is up-to-date and engaging
- Create content for Medact's social media presence with relation to programme focus-areas
- Respond to member and supporter queries, and help our members and supporters to use the online resources we provide to run their campaigns and communicate with each other

## *Policy & research*

- Stay up-to-date on policy and research developments in current focus-areas, helping to inform and update evidence-based policy positions and campaign tactics as appropriate

## *Team and Organisation*

- Help to foster Medact's collaborative, inclusive working environment in which all staff feel valued and invested; and in which we support each other to work effectively while maintaining a healthy work-life balance
- Provide organisational support to all Campaign and Programme leads including ensuring our regular Campaigner meetings are scheduled and have clear agendas and minutes
- Attend and contribute to team meetings and discussions; play an active role in development of joint projects and strategies
- Ensure that all of your work, including engagement with colleagues, our movement, and other stakeholders, is consistent with principles of anti-oppression and health equity

## **Person specification**

### *Essential*

- A passion for social justice and human rights, and a commitment to ensuring everyone can exercise their right to health.

- Campaigning experience - in a personal or professional capacity - and a strong interest in organising as a means to shift power and bring about positive change
- Experience of working with volunteers in a campaigning context, either as a volunteer yourself or in a paid capacity
- Good verbal communication, listening and interpersonal skills; able to build trusting relationships with a variety of people
- Good written skills including ability to write clear copy which is appropriate to the context
- Some experience managing projects and/or events
- Some understanding of digital campaigning techniques and how to use them (support with digital campaigning will be provided)
- Good IT skills – including a willingness to learn to use a range of tools for content creation and virtual collaboration
- Highly organised and good attention to detail; able to manage multiple priorities at once and manage own time effectively
- A strong team player who can contribute to our friendly, small office team
- Ability to attend some meetings outside of working hours, for which time off in lieu will be given

## *Desirable*

- Experience working in health, or with members of the healthcare community
- Experience facilitating meetings, workshops, or other joint discussion spaces, either in a professional or voluntary context
- Experience of working on peace, security, migration or health issues - in a personal or professional capacity